



#### **For Immediate Release**

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### **MYRTLE BEACH CLASSIC FACT SHEET**

#### *Everything You'll Need to Know to Begin Your Coverage*

**Myrtle Beach, S.C. (May 4, 2024)** – The 2024 Myrtle Beach Classic will be the first PGA TOUR event to be conducted in Myrtle Beach. However, the Dunes Golf and Beach Club has hosted six season-ending championships on the PGA TOUR Champions, from 1994-1999. And 21 years earlier, the Dunes Club was the site of the PGA TOUR Qualifying School Finals (1973), with Ben Crenshaw taking medalist honors.

#### **HISTORY AT THE DUNES GOLF AND BEACH CLUB**

A Robert Trent Jones-designed course, the Dunes Club was incorporated in 1948. Winners of the six season-ending Charles Schwab Cup Championship on PGA TOUR Champions from 1994 to

1999, were Raymond Floyd, Jim Colbert, Jay Sigel, Gil Morgan, Hale Irwin and Gary McCord.

#### **THE PURSE AND PRIZE MONEY**

The purse for the Myrtle Beach Classic will be \$4 million, with the winner claiming \$720,000.

The winner will also earn PGA TOUR status through 2026 and 300 Fed Ex points.

#### **HIGHLIGHTING THE FIELD**

Brandt Snedeker heads a list of 38 players in the field who have at least one PGA TOUR win. Combined, those 38 golfers have collected 92 wins. Snedeker has the most of those in the field with nine. Billy Horschel has eight wins and Bill Haas has six wins, while Jonathan Byrd, Ryan Moore and Nick Watney have five victories each. Aaron Baddeley, Daniel Berger, Kevin Kisner, Martin Laird and Sean O'Hair have four apiece. The most recent winner is Horschel, who won the 2024 Corales Puntacana Championship.

#### **OTHER NOTABLE WINNERS AT THE DUNES CLUB**

2005 Southern Amateur – Webb Simpson (Wake Forest)

2014 Club Professionals National Championship – Michael Block (Mississippi State, and former head professional at Arroyo Trabuco Golf Club in Mission Viejo, Calif.)

2016 Hackler Collegiate Championship – Jimmy Stanger (Virginia)\*  
 2016 Southern Amateur – Jimmy Stanger (Virginia)\*  
 2017 Hackler Collegiate Championship – Will Zalatoris (Wake Forest)  
 2019 Hackler Collegiate Championship – Cameron Young (Wake Forest)  
 2024 Hackler Collegiate Championship – Max Kennedy (Louisville)

\*-- In the field

### **COURSE CHANGES FOR THE MYRTLE BEACH CLASSIC**

New tees have been added on holes 1, 2, 6, 8 and 14 to stretch the yardage for this week. Additionally, a new short-game area has been added and the practice putting green was expanded by one-third, to 12,000 feet. Several trees were also removed, including a tree behind the green at holes 1 and 17.

### **COURSE CONDITIONS**

The target for green speed for the week is between 11.5-12' on the Stimpmeter, depending on weather conditions. The greens are Champion ultradwarf bermudagrass that has not been overseeded. The overseeded rye rough will be grown to 2".

### **HOLE-BY-HOLE YARDAGES**

Hole	1	2	3	4	5	6	7	8	9	
Par	4	4	4	5	3	4	4	4	3	35
Yards	425	485	454	532	216	450	426	475	219	3682
Hole	10	11	12	13	14	15	16	17	18	
Par	4	4	3	5	4	5	4	3	4	36
Yards	375	450	195	625	500	539	370	170	441	3665

Total: Par 71, Yards 7347

### **TEE TIMES FOR THURSDAY AND FRIDAY**

Tee times for the golfers will start at 6:50 a.m. off both the first and 10<sup>th</sup> tees on Thursday and Friday (May 9-10). The target tee time start for the weekend is 7 a.m. The field is set for 132 players, with a cut coming after 36 holes to the low 60 scorers (including ties). Gates will open to the public at 6:30 a.m. from Wednesday through Sunday.

### **MEDIA SHUTTLE FROM LOT F**

The shuttle from Lot F for working media at the Myrtle Beach Classic will run from 5 a.m.-7 p.m. on Monday and Tuesday (May 6-7). It will run from 5 a.m.-8:30 p.m. on Wednesday through Sunday (May 8-12). It will operate on a continuous loop as needed. Lot F is located off the entrance road to Grande Dunes Resort at 8700 Golf Village Lane in Myrtle Beach (2.5 miles from the drop off point at the Dunes Club). **Print out your gate pass and show it for admission for media parking. Then bring it with you to the media center in the Clubhouse, where you will pick up your working credentials.**

### **GOLF CHANNEL COVERAGE**

Golf Channel will provide eight hours of live coverage from Thursday-Sunday (May 9-12). Television times are from 9:30-11:30 a.m. on Thursday and Friday and from 3-5 p.m. on Saturday and Sunday.

### **HOW MANY SPECTATORS WILL BE AT THE EVENT?**

Ticket sales have been brisk from the beginning and it is hoped that the Myrtle Beach Classic will draw nearly 10,000 spectators per day. Notably, there are stands behind the 17<sup>th</sup> and 18<sup>th</sup> greens, with each structure being able to accommodate roughly 250 spectators.

### **CHILDREN 15 AND YOUNGER FREE WITH PAYING ADULT**

Children aged 15 and younger will be admitted free of charge when accompanied by a paying adult.

### **TWO FREE TICKETS TO MILITARY AND FIRST RESPONDERS**

The Myrtle Beach Classic will honor those in the military (active, retired or reserve) and our local first responders by offering two free tickets for Wednesday's practice round (May 8). They may also purchase two tickets for Thursday-Sunday (May 9-12) at a 25 percent discount. Tickets are available online at [www.myrtlebeachclassic.com/tickets](http://www.myrtlebeachclassic.com/tickets).

### **MYRTLE BEACH CLASSIC MERCHADISE FOR TICKETHOLDERS**

Myrtle Beach Classic merchandise will be offered in the pro shop at the Dunes Golf and Beach Club and also at a satellite location adjacent to the Fan Zone, left of hole 17. The shops will be open from 9 a.m.- 6 p.m. from Wednesday through Sunday.

### **LOCAL MEDIA CELEBRITY STARTERS**

Greg Rowles, a music entertainer in the Myrtle Beach area for more than 20 years, is just one of a handful of recognizable local media names who will share duties as a starter for the Myrtle Beach Classic. Others include meteorologist Ed Piotrowski, who has been at WPDE (ABC) for the past 30 years, and the station's sports director Brandon Dunn. Chris Parks, sports director at WBTW (CBS), will also take a turn behind the microphone.

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**Editor's Note:** Media may access the logo and full media kit [HERE](#).

### **About Myrtle Beach Classic**

The Myrtle Beach Classic, a dual-field PGA TOUR event hosting 132 players, takes place May 9-12, 2024, at Dunes Golf and Beach Club in Myrtle Beach, S.C., commonly known as the "Golf Capital of the World." Daily and weekly general admission tickets, and Club 17 Shared Hospitality options are available for purchase online at [MyrtleBeachClassic.com](http://MyrtleBeachClassic.com). Children aged 15 and younger are admitted free with an adult ticketholder.

## **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 28 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.64 billion.

Fans can follow the PGA TOUR on the new PGA TOUR app and PGATOUR.COM, and on social media channels, including [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#) and [Spanish](#)), WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).

## **About SPORTFIVE**

SPORTFIVE is a global sports marketing agency that delivers customer-centric solutions based on trust and transparency, deep industry experience and global relationships, digital intelligence, and innovation. SPORTFIVE strategically and creatively connects brands, rightsholders, media platforms and fans to create and enable contemporary partnerships in sports.

While creating and growing long-term value for all, SPORTFIVE often leads the sports business into the future through innovative digital solutions and strives to be the most progressive and respected partner in sports.

Being at the center of professional sports, SPORTFIVE will use its unique position to make a positive contribution to sustainability and to live up to the social and economic duty and responsibility, which sport and consequently all parties involved, also have. SPORTFIVE operates with a global mindset and network of over 1,200 local experts based in 15 countries around the world, active in soccer, golf, Esports, motorsport, handball, tennis, football, basketball, ice hockey, rugby, Olympics, multi-sport events, and many more.